



## Qualities of a Good Leader

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### 10 TRUTHS ABOUT LEADERSHIP

- 30 years of research; more than 1 million responses
- Identified 10 truths that are global and crossgenerational

JAMES M. KOUZES
BARRY Z. POSNER
Bexiselling authors of The Leadership Challenge

TRUTH

THE

ABOUT

LEADERSHIP

The NO-FADS,

HEART-OF-THE-MATTER

**FACTS YOU NEED TO KNOW** 





## **TRUTH 1:**

### YOU MAKE A DIFFERENCE

- Before you lead, you must believe you can have a positive impact on others
- Ask not "will I make a difference" but, rather "what difference can I make







# CREDIBILITY IS THE FOUNDATION OF LEADERSHIP

 If people don't believe in you, they won't follow you

Do what you say you are going to do





## **TRUTH #3:**

### **VALUES DRIVE COMMITMENT**

 You need to know what you believe in to see if there is fit between what you value and what the organization or cause values

Others will commit to you if your values align





## **TRUTH #4:**

## FOCUSING ON THE FUTURE SETS LEADERS APART

- Leaders have to be forward-looking;
   spend more time looking into the future
- -First level managers look 3 months out
- -Middle level managers look 3-5 years out
- -High level leaders look 10 or more years out





## TRUTH #5

### YOU CAN'T DO IT ALONE

- Leadership takes a team
- Leaders unite people around a shared vision
- Leaders bring out the best in others





## **TRUTH #6:**

TRUST RULES

To build trust, a leader:

- -Acts predictably and consistently
- -Communicates clearly
- -Treats promises seriously
- -Is forthright and candid





## **TRUTH #7:**

# CHALLENGE IS THE CRUCIBLE FOR GREATNESS

 Great achievements don't happen when things stay the same

 Change involves some level of challenge and challenge shows your level of commitment, your grit and your values as a leader





## **TRUTH #8:**

# YOU EITHER LEAD BY EXAMPLE OR YOU DON'T LEAD AT ALL

 You have to go first as a leader for others to follow

 Don't be afraid to admit mistakes; be willing to take risks





## **TRUTH #9**

# THE BEST LEADERS ARE THE BEST LEARNERS

 If you apply your head, your heart and your courage—you can LEARN to lead

 Leadership takes practice and constant improvement







## **TRUTH #10:**

### LEADERSHIP IS AN AFFAIR OF THE HEART

 Leaders love what they are doing and those they lead

 Leaders make others feel great about themselves and they show their appreciation towards them





## Conclusion

No matter where you live or work—or the job you have--there are no shortages of problems or opportunities that need good leaders







## Conclusion (contd)

Next time you see a problem, don't be the person who says, "why doesn't someone do something about this?" Instead, be a leader and say, "I'll be the someone to do something about this"



